



SHELL ROTELLA® Hard Working Family



The Evolution of Protection

The Rotella® family of products is built on the Triple Protection legacy of performance — delivering exceptional wear, deposit and oil breakdown protection. Strengthening our portfolio with the launch of the NEW T5 and T6 products, we deliver the added all-temperature protection through the Triple Protection Plus package.

New engine demands. Harder working oils.

The CK-4 category change demands more performance and lower emissions from modern engines. That demands a harder working heavy duty engine oil. Shell ROTELLA® has gone beyond the challenge to deliver improved performance and protection across a wide variety of products and grades.

Triple Protection Improved



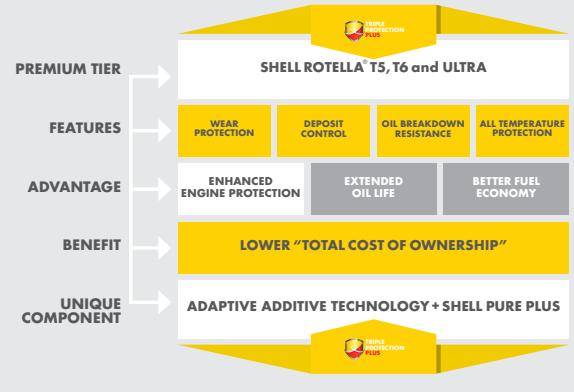
Shell ROTELLA® T4 Triple Protection builds upon the heritage of Triple Protection technology that customers have come to depend on. Today, it is more advanced than ever before — designed to provide harder working protection that adapts to your driving conditions.



The Results:

- Exceptional wear protection for longer engine life
- Superior engine cleanliness for cleaner engine throughout oil drain interval
- Enhanced protection against oxidation for more efficient operation
- Increased shear stability for better viscosity control and optimal oil pressure
- Improved oil aeration
- Heightens emission control system durability

TRIPLE PROTECTION PLUS TECHNOLOGY



Triple Protection Plus



Triple Protection Plus is the unique combination of Triple Protection and Shell Pure Plus Technology. Shell Pure Plus Technology is a process that produces a 99.5% pure base oil, which allows proprietary additives to work at maximum strength. This not only provides optimum protection, but also increased fuel efficiency and reduced maintenance costs on the road. Expect more products with Triple Protection Plus technology to be licensed and released soon.



The Results:

- Enhanced engine protection
- Extended oil life
- Better fuel economy performance
- Better low temperature flow

Main Applications



Suitable for all on or off highway engines requiring an API CJ-4, CI-4 Plus, CI-4 or CH-4 diesel oil in this viscosity grade.